

AD Squarewave M730

Overview

Frequency Band

UHF 860 - 960 MHz

Chip

Impinj M730

Antenna Dimensions

93 x 11 mm / 3.66 x 0.43 in

International Standard

ISO/IEC 18000-63, EPC Gen2 V2

Industry Segments

Industry
Logistics
Automotive

Applications

Home Essentials
Supply Chain Management
Inventory and Logistics

RoHS

EU Directive 2011/65/EC and Directive
(EU) 2015/863

REACH

Regulation (EC) No 1907/2006



High performance condensed to the max

AD Squarewave M730 inlays and tags are designed for global retail, industrial and supply-chain applications, offering excellent performance not only on low detuning materials such as cardboard and plastic, but also on materials with high dielectric effect. With relatively narrow width, this product has a flat global performance over whole UHF band on variety of materials.

AD Squarewave M730 inlays and tags are a size-optimized 97 mm / 4 inch form factor, making them suitable for use with a wide range of supply chain labels, and are available in dry, wet and label delivery formats.

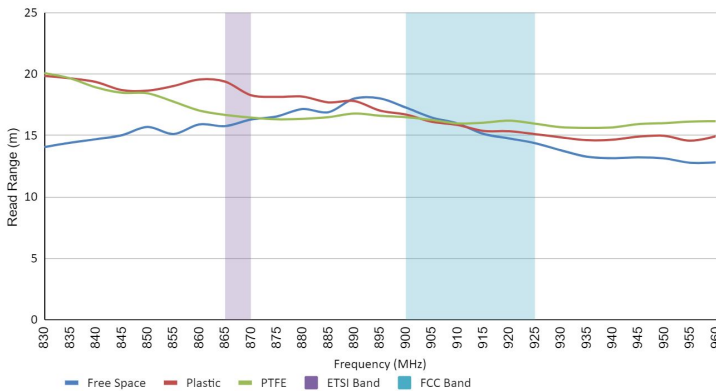
The AD Squarewave M730 features Impinj's M730, offering high performance across different materials and challenging environments due to enhanced adaptive RF tuning features. The Impinj M730 IC has 128-bit EPC memory, and compatible with the global GS1 UHF Gen2v2 standard which ISO/IEC standardized as 18000-63.

Like all RFID products from Avery Dennison, AD Squarewave M730 inlays are manufactured according to the industry's highest quality standards, as confirmed by the RFID Lab at Auburn University: The inspection body awarded Avery Dennison its first comprehensive and significant ARC accreditation for quality.

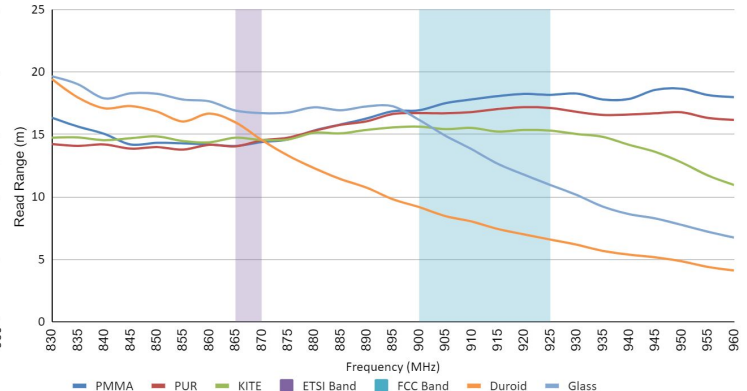
Technical features

| | | | | |
|-----------------------|--------------------------------------|-----------------------------------|----------------------------------|----------------------------------|
| Chip | Impinj M730 | | | |
| EPC and User Memory | 128-bit and 0-bit | | | |
| TID Memory | 96-bit / 48-bit unique serial number | | | |
| Product Code | 3007901 | 3007902 | 3007903 | 3007906 |
| Delivery Format | Dry inlay | Wet inlay | Label | Label |
| Die-Cut Dimension | - | 97 x 15 mm / 3.8 x 0.6 in | 97 x 15 mm / 3.8 x 0.6 in | 97 x 15 mm / 3.8 x 0.6 in |
| Inlay Substrate | PET | PET | PET | PET |
| Face Sheet | - | - | Mid-gloss paper | Opaque matt paper |
| Inlay Liner Material | Siliconized paper | Siliconized paper | Siliconized paper | Siliconized paper |
| Standard Pitch | 20 mm / 0.787 in | 20 mm / 0.787 in | 20 mm / 0.787 in | 20 mm / 0.787 in |
| Web Width | 97 mm / 3.8 in | 100 mm / 4 in | 100 mm / 4 in | 100 mm / 4 in |
| Core Size | 76 mm / 3 in | 76 mm / 3 in | 76 mm / 3 in | 76 mm / 3 in |
| Quantity / Reel | 20,000 pcs/reel 20,000 pcs/box | 20,000 pcs/reel 20,000 pcs/box | 5,000 pcs/reel 10,000 pcs/box | 5,000 pcs/reel 10,000 pcs/box |
| Operating Temperature | -40 °C to 85 °C / -40 °F to 185 °F | | | |

Read range in Class 1 materials



Read range in Class 2 materials



All graphs are indicative: performance in real life applications may vary.

Contact information

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Connect with us on:



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Warranty: Please refer to Avery Dennison standard terms and conditions: rfid.averydennison.com/termsandconditions

Care and handling: RFID inlays are sensitive to ESD. Observe standard industry practices relating to electronics / RFID to keep environmental impact and static charge to a minimum.

Applications: This product should be tested by the customer / user thoroughly under end use conditions to ensure the product meets the particular requirements. Avery Dennison does not represent that this product is fit for any particular purpose or use. Avery Dennison reserves the right to modify, change, supplement or discontinue product offerings at any time without notice. The information contained herein is believed to be reliable but Avery Dennison makes no representation concerning the accuracy or correctness of the data.

